

The Chamber continues to work on your behalf by lobbying Municipal, Provincial and Federal governments on issues affecting your business. Make sure your voice is heard through the Chamber.

Agriculture:

- Make Sarnia Lambton farming sustainable through new products, particularly those linked to our chemical valley advantage.
- Federal government must expand capital funding programmes to include pilot plants.
- Government must respond more quickly or opportunities go elsewhere.

Colleges and Universities:

- Recognize importance of colleges and universities to local community economic development.

Energy:

- Seek pilot project for new technologies in Lambton.
- Retrofit with emission reduction technology and maintain Lambton and Nanticoke coal-fired electricity generation stations until their useful life is over.
- Recognize the economic importance of reliable power supply in rural areas.
- Visited with Minister of Energy twice to state our concerns.

Environment:

- Use the environmental knowledge that exists in Sarnia Lambton. Create a Centre of Excellence for Environmental Solutions here, and create sustainable industries.
- Founding partner of Bluewater Sustainability Initiative (BSI).

Health:

- Become more aggressive to enhance physician recruitment success in Ontario.
- New LHIN organization needs to have mechanism for local impact.
- Rural healthcare must be maintained.

Transportation:

- Reduce impact of local infrastructure work on business.
- Support FAST program and NEXUS.
- Work to recognize and promote the 402/401 as a complementary corridor that can benefit the province.
- Commit to construction of hwy 40 south of hwy 402.
- Commence identified work on 402 ASAP.
- Complete Port Huron Blue Water Bridge plaza construction before 2012.
- Better rail and air service for Sarnia Lambton

Tourism:

- Continue tourism revitalization funding support to destination marketing organizations.
- WHTI Passport Law will be harmful to trade and travel and introduce enhanced drivers licences.

The Road Ahead

Strategic Plan 2008–2011

Over the past year, the Canadian Chamber's Board and management have undertaken a process of strategic renewal that will strengthen the Canadian Chamber's ability to serve its membership and nation, and serve as a road map. For the past eighty-three years, the Canadian Chamber of Commerce has been a force for Canadian prosperity. All members of the Chamber movement are proud of what has been accomplished together in that time, but are aware that the network's most important contributions are yet to come.

As the revolution underway in the business landscape reshapes the strategy, operations and success of Canadian business, the operating environment of the Canadian Chamber of Commerce is also changing, along with its future direction, focus and operations.

Renewal starts with a compelling vision – a definition of future success. The renewed vision for the Canadian Chamber is to be the most influential business association in Canada. By being “most influential”, the Canadian Chamber will be seen as the primary and vital connection between business and the federal government. It will have a demonstrated impact on public policy and decision-making to the benefit of business and the broader community alike.

The key elements of the Canadian Chamber's new strategic direction are based on being the national leader on a critical few business issues where its expertise and broad membership base give it a unique legitimacy.

Goals

- 1 To provide leading research and policy development capacity to effectively support the strategic direction and priorities.
- 2 To maintain and enhance the working relationships and linkages with the federal government in advocating on behalf of Canadian business.
- 3 To engage, align and promote the Canadian Chamber network in effectively representing the interests of businesses from across Canada.
- 4 To provide unparalleled member services and support that exceed expectations.
- 5 To promote and communicate the role and contribution of the Canadian Chamber in effectively representing Canadian business.
- 6 To generate the revenues required to support and sustain the Canadian Chamber as the most influential business association in Canada.



THE CANADIAN
CHAMBER
OF COMMERCE

LA CHAMBRE
DE COMMERCE
DU CANADA