



Marketing Your Business through the Sarnia Lambton Chamber of Commerce

The Sarnia Lambton Chamber of Commerce is proud to offer many opportunities for Member Organizations to promote their business to the Network of 980+ Chamber Member Companies and the general public. The following are some of the many marketing opportunities available to Chamber Members for 2009!

PUBLICATIONS

<p>NewsConnection Ad/Announcement</p> <p>(\$75.00 + GST)</p>	<p>We are pleased to present monthly communication to our members in the form of fax/emails to all of our 980+ members on (or about) the 1st and 20th of the month. This one page email/fax updates our members of timely facts and events, and contains a banner advertisement opportunity for members to promote timely activities, products and services.</p>
<p>Mass Mailing</p> <p>(\$235.00 + GST)</p>	<p>We are proud to still communicate with our members via the postal service every 3-4 months. For a fee of \$235.00 + GST members may include 1100 copies of a 1 page flyer in the mailer that is mailed to all of our members. The timing is flexible to meet our advertisers and Chamber's information needs. Usually, we send these quarterly publications in February, May, September and November.</p>

COMMUNITY PRIDE

<p>Community Pride Banner "Businesses Who Care"</p> <p>(\$149.00 + GST)</p>	<p>Members will be able to have their company name listed on a 39"x 80" banner featuring full colour photos of events creating an attractive and portable display. Your name on the banner will appear at all Chamber events for 1 full year. Deadline – end February. Runs April to April.</p>
<p>Member to Member Discount</p>	<p>This is a great opportunity to market your company to other Sarnia Lambton Chamber Members. The only cost to you is the discount or promotion that you offer through the programme. Discount lists are available in the member's section of the website -www.sarnialambtonchamber.com.</p>

WWW.SARNIALAMBTONCHAMBER.COM

<p>Website Ads</p> <p>(\$150.00 + GST)</p>	<p>The Sarnia Lambton Chamber of Commerce Business Directory has gone web-based in order to meet technological demands. Banner ads are available on all of our web pages.</p>
<p>Web LOGO, Web Listing Highlight, Web MAP link, 2nd Listing</p> <p>(\$40.00 each + GST)</p>	<p>All members are listed in the Online Business Directory via web link free. Other Online Business Directory opportunities exist for more exposure. Please call the chamber office to find out what we have to offer. The Chamber is helping business maximize their profile on the website by giving member the opportunity for exposure.</p>
<p>Business Spotlight</p> <p>(\$125.00 + GST)</p>	<p>Members have the opportunity to spotlight their business, a special promotion or an event on our homepage on a monthly basis. Up to 3 businesses can be highlighted per month on our website & you control the message you wish to tell the other members and other website visitors.</p>



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BUSINESS AFTER FIVE

<p>Event Sponsor</p> <p>(Approx. \$500.00-\$1,500 value)</p>	<p>Event sponsors for the monthly Business After Fives (except July and August) are booked a year in advance</p>
<p>Event Co-Sponsor</p> <p>(Cost varies - Please call for specifics)</p>	<p>The event co-sponsor's logo will appear on all promotional flyers; they are included in any promotional pictures in the daily paper and are mentioned in the radio interview. The co-sponsor is also provided with an exhibitor table and opportunity to distribute any promotional products at the event.</p>
<p>Exhibitor Table</p> <p>(\$75.00 +GST)</p>	<p>Tables are available, depending on space and availability, for display purposes at each Business After Five to all Chamber Members.</p>
<p>Chamber Showcase</p> <p>(\$175 incl GST)</p>	<p>We are pleased to announce that last year's Chamber Showcase was a great success! The 2009 Showcase will be held October 21th in conjunction with our Business After Five Event at Hiawatha Horse Park & Entertainment Centre. This location will allow us a minimum of 110 companies to display their products and services. The cost is \$175.00 and tables will be available on a first come, first served basis.</p>

SIGNATURE EVENTS

<p>O.B.A. AWARDS</p> <p>(Sponsorships vary in Price)</p>	<p>Are you planning your 2010 budgets? Sponsorship opportunities are available for the 2010 Outstanding Business Achievement Awards. Sponsorships include specific awards, multi-media, programme and much more as needed. It is a great way to support local business excellence and have your company recognized in Sarnia's only business awards show.</p>
<p>Networking Boat Cruise</p> <p>Title Sponsor - \$500 (Band Sponsor \$400.00)-</p>	<p>The Chamber has an annual networking cruise with the proceeds from the cruise going to a children's charity. Title sponsorship and band sponsorships are available. Cruise is Wed. July 8, 2009 on the Duc D'orleans.</p>
<p>Annual Golf Tournament</p> <p>(Event Sponsor \$2,000 - sold) (Hole Sponsorships \$125.00) (Prize Donations Welcome)</p>	<p>The 2009 Chamber Golf Tournament will be on Wednesday, August 19, at Bonnie Doon Golf & Country Club. This is a great sponsorship opportunity that allows your company to welcome golfers from Sarnia Lambton, a three minute infomercial about your organization, photo opportunity in Business Trends, signage, and a banner hung at event. Your sponsorship will also include a complimentary foursome, which includes green fees, cart and dinner. Individual hole-sponsors are available for \$125.00, and prizes for the prize table are welcome.</p>
<p>Laugh Out Loud Comedy & Auction</p> <p>Title Sponsor \$5,000 Other sponsorships varying in price.</p>	<p>The Laugh Out Loud Comedy Auction will be held in May 8, 2009 at Hiawatha Horse Park & Entertainment Centre. Silent Auction, live auction, food stations and 2 great comedians will perform throughout the night. A great way to showcase your company through sponsorship &/or donating an auction prize to let others bid on it.</p>



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SPECIAL EVENTS

<p>View from the Top Seminar/Event \$500.00 sponsor fees</p>	<p>The View from the Top Series runs about 3-4 times a year and prides itself in bringing top level Presidents, CEO's or top notch speakers to address industry concerns. Sponsorship includes the opportunity to introduce the speaker and say a few words about your organization, photo opportunities, signage and two free tickets.</p>
<p>Community Leadership Luncheon</p> <p>Event Sponsorship \$400.00 (sold)</p>	<p>Yearly, the Chamber holds an after Budget Luncheon with the Warden and Mayor's from a couple of our communities. The 2009 Leadership Lunch will be held sometime in April.</p>
<p>Business Week Kick-Off Breakfast</p> <p>(Event Sponsor - \$1500.00)</p>	<p>The Sarnia Lambton Chamber of Commerce provides the organization for the annual Sarnia Lambton Business Week Kick – off Breakfast. Sponsorship includes recognition as a Business Week Sponsor on the banner, programme and all event listings. In addition to this, a poster at the event, and an opportunity to introduce the keynote speaker and to say a few words about your organization. Mid to late October.</p>
<p>Special Topic</p> <p>(Event Sponsor-\$300.00) (Other sponsorships may vary depending on need)</p>	<p>Our staff will seek out sponsors for business seminars that are educational and are on timely issues and supportive of member needs. Often the event is held at lunchtime or breakfast. Costs range from \$300.00 to \$500.00.</p>
<p>Member to Member</p> <p>(\$100.00 – \$300.00 depending on nature of the event)</p>	<p>Have an idea or a seminar opportunity that you would like to present to other members? The Sarnia Lambton Chamber of Commerce is pleased to announce a new programme called the Member-to-Member Seminars. For a cost of \$100.00 - \$300.00, we will help members market and implement their idea. Cost is dependent on the nature of the project and the need for marketing.</p>

For more information on these or other opportunities, log on to our website at www.sarnialambtonchamber.com, or contact us at by phone: 519-336-2400 or by email: info@sarnialambtonchamber.com.